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Letter from the President

What a great 30th Anniversary year we have experienced. We as a Society hosted five meetings including our first All Day Anniversary celebration at Deer Creek State Park. We had an opportunity to hear from many Insurance experts ranging from Claims to Systems. Hats off to our Program Chairs and all their efforts to make these meetings a success in 2011 as well as member participation.

We were recognized by LOMA with five Society awards for services provided to our members and the community around us. Let's make this an annual tradition in an effort to demonstrate what an Awesome Society we have in Ohio.

As we say farewell to 2011, I would like to send a sincere thank you to Jen Cline (Carr) for all her contributions to the Society over the years and we wish her well. Her enthusiasm and can do attitude will be missed.

We look forward to an exciting year in 2012, with continued success and accomplishments that would not be possible without all of you. Look for upcoming 2012 event details in our next Newsletter.

The Society Board would like to wish all of you a Happy Holidays!

Thanks again for all your continued support.

Sincerely,

Colleen Roser, FLMI, ACS, AIAA
President

History of the LOMA Society of Ohio

Do you remember Comedy Central launching as a cable network? The Dow closing above 3,000 for the first time ever? When the Cold War officially ended? These events all happened in 1991. The LOMA Society of Ohio also celebrated our 10th Anniversary. Do you remember anyone from the Board of Directors that year?

President	Susan P Hughes, FLMI, CCP Compensation Specialist Nationwide Insurance	Vice President	Bonnie J Bizzaro, FLMI Senior Programmer Nationwide Insurance
Treasurer	Sondra McKinsey, FLMI Senior Accountant Credit Life Springfield	Secretary	Teresa L Robison, FLMI Group Claims Supervisor Nationwide Insurance
Education	Ken Dwiggin, FLMI Life Services Superintendent State Farm Life	Education	Sandy L Wheeler, FLMI Life Services Supervisor State Farm Life
Membership	Patricia E Barrow, FLMI Life Service Superintendent State Farm Life	Public Relations	Gregory S Jordan, FLMI, CPA Manager Earnest & Young
Program-Cin.	James D Krause, FLMI Sr Staff Auditor Western-Southern Life	Program-Cols.	Patrick M Bizzaro, FLMI Life Enhancement Manager Nationwide Life

LOMA Society of Ohio Fall Events

Cincinnati Luncheon, October 6th, Guilford Institute, Enterprise Hall.

The Cincinnati Fall LSO Luncheon was held on October 6th and featured Doug Ross as the guest speaker. Doug is the Vice President and Chief Technology Officer at Western & Southern Financial Group. He joined the organization in 2005 in his current role, reporting directly to the CIO. In this capacity, Doug is responsible for driving the introduction of technologies that effectively support business strategy, IT agility, risk management and future growth. As CTO, he was named one of *ComputerWorld*'s Premier 100 IT leaders in 2009. His topic for the luncheon presentation was "Social Media and the Insurance Industry." Doug presented interesting statistics about how social media can and has impacted business in a variety of industries and focused on some case studies in the insurance industry where sales representatives have leveraged social media, in particular Facebook, to successfully build their sales. Feedback on the presentation from the attendees was extremely positive.

Over forty Society members attended the luncheon. The local LSO chapter continues to support the Cincinnati Freestore Foodbank via monetary and food donations from our events. We raised \$274 for this luncheon, which is matched by the Society, resulting in a \$548 donation to the food bank. Thank you to all who attended and to those who gave so generously to our charitable organization. We look forward to seeing many of you again at our 2012 spring event!

Columbus Luncheon, November 18th, Mid Ohio Food Bank

The Society's Columbus Fall Luncheon was held at the Mid Ohio Food Bank. It was a great event where members had the opportunity to hear from Mark Trigg, Claims Division Manager at Nationwide. Mark shared some of his experiences while overseeing the Claims team including statistics about claims including benefit amount, efficiencies created in the claims process and recent Regulatory effects of the claims in the Life Insurance Industry. Mark also shared some interesting stories about contestable or denied claims.

After lunch and the presentation, several members of the Society stayed at the Mid Ohio Food Bank for a tour and volunteer opportunity. The bank has a new facility that allows them to service many more people in the Mid Ohio region. Those that stayed to volunteer boxed packaged crackers and cookies to be disbursed.

Upcoming Society Events in 2012

Be on the lookout for invitations for 2012 events! As usual, we will have a Spring and Fall luncheon in both Cincinnati and Columbus. We are also in the process of planning another all day event since it was such a big success this year!

If you have any ideas for meeting topics please contact one of the program chairs listed below!!!

Spotlight on LOMA Committee Members

Pat Walsh, Director, Enterprise Architecture- Western & Southern

Pat is a member of the LOMA Applied Technology Committee. Membership is primarily senior IT management in the areas of Architecture and Application Development. The focus of the Committee is in looking at common emerging technologies and the impact on our organizations. Current examples include Mobile, Cloud, Social Media, Call Center technologies, etc. The Committee meets twice a year at a host company location. Each meeting has a set 3-item agenda based on a voting process in the meeting prior. Volunteers do presentations on the 3 agenda items then discussion ensues concluding with roundtable readouts from each member as to what is happening at their company.

2012 LSO Board

President: Colleen Roser, FLMI, ACS, AIAA

roserc@nationwide.com

Vice President: Leslie Miller, FLMI, AFSI, AIRC, ACS

mille155@nationwide.com

Secretary: Lined Mason, ACS

lmason@ameritas.com

Treasurer: Danielle Henson, FLMI, AFSI, ACS

hensond4@nationwide.com

Membership: Joanie Hagedorn, AIRC, ACS, CCP

joanie.hagedorn@westernsouthernlife.com

Education (Cincinnati): Alex del Pino, FLMI, ACS, AIAA, AIRC, ARA, PFSL

alex.delpino@wslife.com

Education (Columbus): Ryan Howell, FLMI, ACS

ryan.howell@farmersinsurance.com

Technology: Paul Anhofer, FLMI, ACS

paul.anofer@wslife.com

Program (Cincinnati): Julie Davis, FLMI, ACS, PCS, AIAA, AAPA, AIRC, ARA

julie.davis@wslife.com

Angee Ellis, FLMI, FFSI, PCS, AAPA, AIRC, AIAA, AIAF, ARA

angee.ellis@wslife.com

Program (Columbus): Cam Leverett, FLMI, ACS

cam.leverett.sg21@statefarm.com

Tiffany Bullard, FLMI, ACS, MBA

tiffany.bullard@gmail.com

Planning an Education Fair? Need help?

Contact the LOMA Society of Ohio and we would be happy to provide resources about LOMA and our society for your fair!!

Upcoming LIMRA/LOMA Conferences

Insurance Immersion LOMA Headquarters: March 7-9, 2012

Customer Service Conference Las Vegas, NV: March 14-16, 2012

Health Insurance and Underwriting Conference Baltimore, MD: April 18-20, 2012

The Life Insurance Conference Orlando, FL: April 23-25, 2012

2012 Annual Conference and Conferment Seattle, WA: September 12-14, 2012

See a full schedule of LIMRA/LOMA Conferences at <http://www.loma.org/events/eventsbydate.aspx>.