



LOMA Society of Ohio  
P.O. Box 271  
Cincinnati, Ohio 45201-0271  
[www.lomasociety-ohio.org](http://www.lomasociety-ohio.org)

Dear Prospective Member:

With a new year comes professional development plans. Looking for something to spruce up your 2012 professional development plan? The LOMA Society of Ohio has an opportunity that maybe suitable for you.

The Loma Society of Ohio is an award-winning professional organization where members can network with others who share common interests regarding the life, annuity and health insurance industry. Some of the benefits and opportunities that the Society has to offer you in 2012 include:

- ✓ *Listen to some of Ohio's subject matter experts on industry topics affecting your company.* The Society holds four business luncheons (two in Columbus and two in Cincinnati) each year. Our speakers in the recent past have spoken about a variety of topics such as Marketing, Underwriting, Product Development Trends, Compliance and the Regulatory environment.
- ✓ *Ever wonder if another company encounters the same issues as your company?* Network with a wide variety of industry professionals in Ohio to discuss specific industry topics. Our membership hails from such companies as: Anthem Life, Farmers New World, Hartford Life, Nationwide, State Farm, Union Central, Western & Southern Financial Group and more.
- ✓ *Learn what is going on in the insurance industry in Ohio.* Receive Society newsletters to keep you informed regarding Society events.
- ✓ *Social Responsibility.* The Society has been awarded the Community Service Award for the past several years. Become a member of this team as it continues to support community charities in Columbus and Cincinnati.
- ✓ *Leadership Opportunities.* The Society has been awarded the Communication and Public Relations and the Membership Awards for the past several years. Help continue this tradition and broaden your leadership skills as a board or committee member. This is your opportunity to suggest initiatives or changes to the Society to meet members' growing needs and your own professional development.
- ✓ *Opportunity for Scholarship Award.* The Society offers two educational scholarships each year, available to members or a family member, subject to the rules of the education scholarship program.

The Loma Society of Ohio continues to accomplish great things within the insurance industry and for local communities! You can find more information about the Society's educational topics, past activities, current membership and more on the group's website: [WWW.LOMASOCIETY-OHIO.ORG](http://WWW.LOMASOCIETY-OHIO.ORG). We ask that you consider joining the Society today by completing the Membership Form found on the "How To Join" tab of the web site.

Best Regards,

*Joanie*

**Joanie Hagedorn, ACS, AIRC, CCP**  
Membership Chairperson  
LOMA Society of Ohio

*Colleen*

**Colleen Roser, FLMI, ACS, AIAA**  
President  
LOMA Society of Ohio